

## Goodman Center for Real Estate

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Director: S. McKay Price

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The Goodman Center for Real Estate was established in 1988 through a major gift from Murray H. Goodman, '48. The center is a self-supporting, interdisciplinary unit of the College of Business. The center promotes real estate studies in a variety of ways including scholarly research, engagement with practitioners in the real estate field, and coursework in real estate and real estate finance.

### Research Activity

Knowledge generation and dissemination are at the heart of what we do. While this takes many forms, faculty scholars are actively engaged in intellectual discovery and regularly publish in the top academic real estate journals. Their work has been widely cited and incorporated into both real estate curricula and the practice of industry professionals. Additionally, real estate faculty frequently conduct peer-reviews of other scholars' work as well as serve on editorial boards and in academic real estate societies. Not only does this contribute to the real estate discipline broadly, but it solidifies the academic reputation of the Goodman Center and ensures the faculty are on the cutting edge of the field.

The center also supports interdisciplinary faculty, graduate, and undergraduate students with research interests in real estate. Funding possibilities include research grants, data acquisition, travel, and administrative support.

### Industry Outreach & Interaction

The center supports a continuing series of seminars and presentations (<https://cbe.lehigh.edu/centers/goodman-center-for-real-estate/events/>) by academics, real estate executives, and a wide array of industry practitioners. The center also sponsors property/site tours and networking events. Moreover, Lehigh's proximity to major real estate markets enables the center to engage the practitioner community in a variety of joint projects. For example: Sponsored research projects; Continuing education programs and short courses; and, Special conferences and events of national and/or regional interest.

### Educational Opportunities

The center serves as the administrative home of the real estate minor (<https://cbe.lehigh.edu/academics/undergraduate/degree-programs/real-estate-minor/>). The program is open to undergraduate students from all majors and colleges. Additionally, graduate students may take real estate course offerings at the 300-level or higher. All classes are part of an innovative curriculum with hands-on experiences that enable students to expand their knowledge and prepare for real estate careers. Coursework provides ample opportunity for students to engage with both academic faculty and industry practitioners as they dig into case studies, leading industry modeling applications, and other "real world" projects. Our large and growing alumni base of highly accomplished real estate professionals, parents, and friends of Lehigh enthusiastically serve as role models, sounding boards, and mentors to our students.

### Contact

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